

STOCKTON
— BID —

THE FUTURE IS LOCAL



BUSINESS COST SAVINGS

FOREWORD

Stockton Business Improvement District is the elected representative of businesses in Stockton town centre, run by businesses for businesses. Together we are a stronger voice. Our mission is a simple one: to improve the commercial environment with every penny invested to make Stockton a place that people will want to do business, visit and stay.

We're proud of the value for money Stockton Business Improvement District represents. We use our income as match funding to secure grants from partner organisations, making sure that the BID levy we collect works hard for our member businesses.

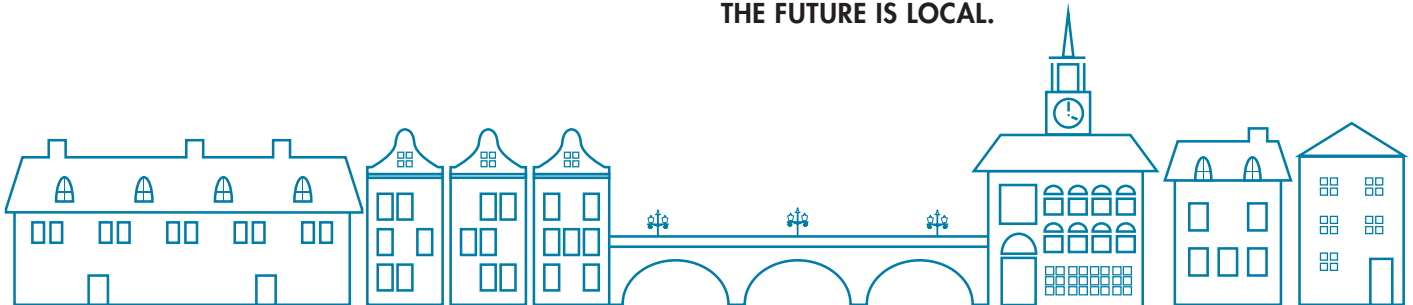
No matter how good you are on your own, joining forces with the BID can make a difference and make your business life a little easier.

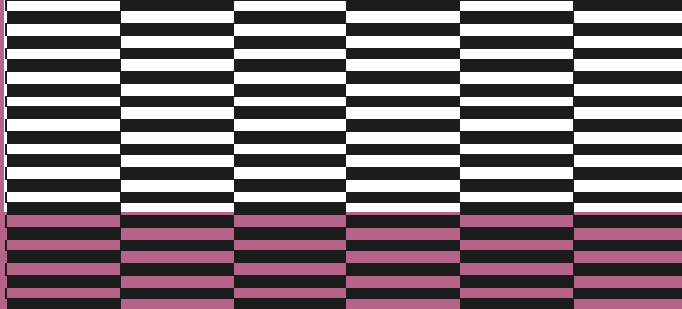
You can spend many weeks searching the market for a good deal and when you finally get one you can never be sure of the service you will receive.

The Stockton Business Improvement District team can help you with a number of business issues.

Put simply, we act for you so that you can concentrate on running your business and save on your core costs.

THE FUTURE IS LOCAL.





ASSOCIATION OF TOWN CENTRE MANAGEMENT

Stockton BID is part of the ATCM – Association of Town Centre Management.

The organisation has representation from UK BIDs and local authorities as well as brands including Google, YouTube and the Bank of England. The ATCM works with government ministers, parliamentarians, economic development professionals, business leaders and place-

makers across the UK and Ireland to support town and city centres. The BID benefits from membership because we are able to redirect important information back out to our Levy members on all kinds of important issues from transport, housing, planning and retail to urban regeneration.

COMMERCIAL WASTE COLLECTION SERVICE

Stockton Borough Council offers a comprehensive and competitive trade and commercial waste collection service available to most types of business within Stockton on Tees.

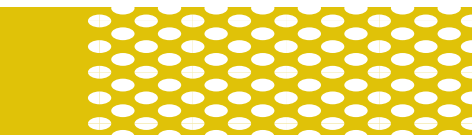
It uses the expertise and experience from daily municipal waste collection services to provide a quality and efficient service to businesses.

Give the team a call and see if it can beat your current quote.

There are no extra hidden charges for a container at the start of a contract. All contracts are for a minimum of 13 weeks with a 4-week minimum cancellation period.

Damaged bins will also be replaced free of charge during the hire contract, subject to conditions.

The Care for Your Area Business Support team has more information and advice. Contact them on 01642 524614 or by email at commercialwaste@stockton.gov.uk



PEST CONTROL

Urban areas will always have pest activity and Stockton is no exception. Stockton Council has a full pest management programme for commercial premises and pests can be dealt with on a one-off basis or as part of a regular contract.



Pest controllers work discreetly to keep issues under control in both food and non-food environments.

The council also undertakes free surveys and can provide written no-obligation estimates.

Rates for commercial premises are:

One-off pest control treatments

- First visit: £40 + materials + VAT
- Additional visits: £20 + materials + VAT

Prices for contracts are available on request.

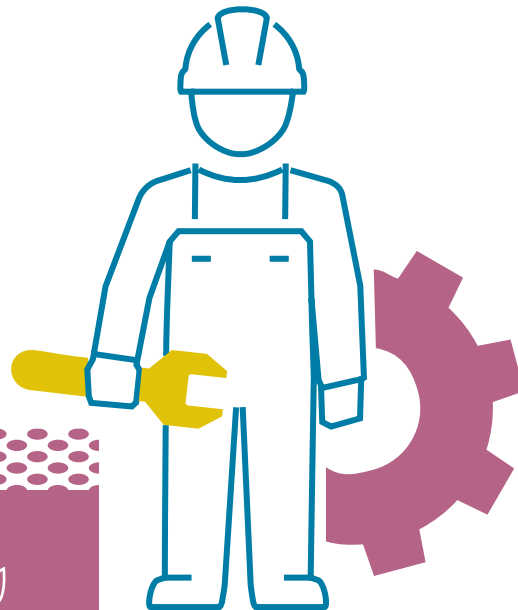
Contact the environmental health team for advice at
PO Box 232,
16 Church Road,
Stockton on Tees,
TS18 1XD

T: 01642 526575 or
email environmental.health@stockton.gov.uk



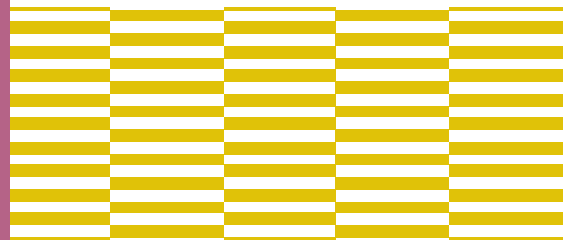
MAINTENANCE

The BID can put you in touch with reliable, professional tradespeople if you need maintenance support. They'll offer you competitive quotes – and we're helping to save you time and money by removing the burden of searching for the help you need.



INSURANCE

Business insurance is a must. Stockton BID can negotiate for your business and/or consolidate your needs to help offer better premiums. Get in touch.



TESTING

Every business must, by law, ensure their building and equipment is safe and test regularly. By working with us, we can ensure that you are getting the best testing team at the best rates.

We can source competitive rates for portable appliance testing (PAT). Covering all physical and electronic requirements, a BID security expert will work with you to ensure the security needs of your business are fully addressed.



PRINT

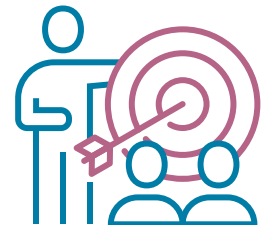
Stockton BID works with a number of print suppliers and can help when it comes to business cards, letterheads and other printed products.



FREE TRAINING

Every business needs to ensure its staff are working to the best of their abilities.

We have listened to our members and are addressing some common training needs including health and safety, fire warden training and first aid. We also provide HR, digital, marketing and social media - just drop us a line and we will be happy to provide advice.





SAVE THE HIGH STREET

BUSINESS IMPROVEMENT PROGRAMME

**The Save The High Street Ltd 'fully funded' 6-week business improvement programme (BIP)
(worth £895.)**

We will work with you and your business to support you through the Covid-19 crisis, looking inside your business to improve efficiency, marketing, product sourcing and vision.

You will be given access to our various high street champions who between them have a wealth of experience and knowledge in funding, structure and business development strategies.

The purpose of the programme is to help businesses grow.

We will guide you through sales strategy and a new marketing campaign as well as a cost cutting workshop to help your business save money on all of its expenditure and service outgoings.

On average, the programme is saving businesses between £3,000 and £4,000 per year.



Programme Structure:

Introduction - Online application submission

Week 1 - Business analysis
(Including ongoing Covid-19 Support)

Week 2 - Business reviews and recommendations

Week 3 - Cost cutting service review
(review and recommendations within 7 days)

Week 4 - Sales and marketing analysis
(strategy review and recommendations)

Week 5 - Introduction to ROAM and training workshop
for other traditional social platforms.

Week 6 - Introduction to Digital Drive and funding review.

Conclusion - Business Improvement Programme Report
(including Covid-19 support.)

**All businesses who complete the programme will get
12 months free support and advice.*

BUSINESS COST CUTTING SERVICE

- Card Services
- Business Telecoms
- Business Insurance
- Business Water
- Business Energy
- Workwear / Uniforms
- Print Production
- Product Sourcing

We are very thankful to be supported by so many fantastic businesses in the North East who to help us drive the campaign to halt the demise of our high streets.

Contact Jason Maxwell, BID Manager, email manager@stocktonbid.co.uk or pick up the phone and call 01642 065836. Find us on Facebook, Twitter and Instagram. Office 7 in the Castlegate Business Centre.





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