



SAVE THE HIGH STREET

BUSINESS IMPROVEMENT PROGRAMME

The Save The High Street Ltd 'fully funded' 6-week business improvement programme (BIP) (worth £895.)

We will work with you and your business to support you through the Covid-19 crisis, looking inside your business to improve efficiency, marketing, product sourcing and vision.

You will be given access to our various high street champions who between them have a wealth of experience and knowledge in funding, structure and business development strategies.

The purpose of the programme is to help businesses grow.

We will guide you through sales strategy and a new marketing campaign as well as a cost cutting workshop to help your business save money on all of its expenditure and service outgoings.

On average, the programme is saving businesses between £3,000 and £4,000 per year.



Programme Structure:

Introduction - Online application submission

Week 1 - Business analysis
(Including ongoing Covid-19 Support)

Week 2 - Business reviews and recommendations

Week 3 - Cost cutting service review
(review and recommendations within 7 days)

Week 4 - Sales and marketing analysis
(strategy review and recommendations)

Week 5 - Introduction to ROAM and training workshop
for other traditional social platforms.

Week 6 - Introduction to Digital Drive and funding review.

Conclusion - Business Improvement Programme Report
(including Covid-19 support.)

**All businesses who complete the programme will get
12 months free support and advice.*

BUSINESS COST CUTTING SERVICE

- Card Services
- Business Telecoms
- Business Insurance
- Business Water
- Business Energy
- Workwear / Uniforms
- Print Production
- Product Sourcing

We are very thankful to be supported by so many fantastic businesses in the North East who to help us drive the campaign to halt the demise of our high streets.

Contact Jason Maxwell, BID Manager, email manager@stocktonbid.co.uk or pick up the phone and call 01642 065836. Find us on Facebook, Twitter and Instagram. Office 7 in the Castlegate Business Centre.

